

GLOBAL BUSINESS
OPERATIONS
SRCC



PLACEMENT REPORT

2024 - 2025



HISTORY



Established in 1926, Shri Ram College of Commerce has always been home to some of the finest talents of the country. It has been an innovator in higher education with philanthropy at its heart and promoting a global vision embracing the growing needs of the business world.

Today, that trailblazing spirit makes SRCC one of the most prominent and respected colleges globally, featuring top ranked academic programs.

With the spirit of innovation, 25 years ago, SRCC launched its flagship Management course 'Post Graduation Diploma in Global Business Operations' which focuses on empowering individuals to challenge conventional thinking in the business world.

The Management Program offers an enriching global perspective of businesses where a multidimensional approach is necessary. The interdisciplinary core curriculum enables students to learn in the domains of Human Resources, Marketing, Finance, and Operations and become the next generation of leaders in academia and business.

FOUNDER OF THE COLLEGE



Sir Shri Ram was born on April 27, 1884. First son of Madan Mohan Lal and Chando Devi, Shri Ram completed his school and college education in Delhi and joined the family business DCM in 1900. In 1920 he established the Commercial Education Trust to promote business education and in 1926 the Commercial College came into being.

On its silver jubilee in 1951, the college was renamed after the founder as Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the fields of business and economics.



MESSAGE FROM THE PRINCIPAL

Prof. Simrit Kaur

Warm Greetings from Shri Ram College of Commerce!

We are proud to present the Silver Jubilee cohort of our esteemed Post Graduate Diploma in Global Business Operations (PGDGBO) programme. GBO programme embodies the vision of Shri Ram College of Commerce as "SRCC - A College of Global Choice." In today's interconnected world, where economies and cultures converge in a complex tapestry, the GBO programme stands as a beacon of specialized academic excellence and practical industry exposure.

The GBO curriculum, spanning four semesters, delves into advanced subjects such as international finance and economics, trade procedures, law, strategic management, and transnational marketing along with value added courses on data analytics, artificial intelligence, and product management. Our syllabus is rigorously crafted and delivered by distinguished faculty from renowned institutions and seasoned industry experts. The programme is further enriched through a robust industry-academia interface, featuring internships, industry interactions, speaker sessions, and management conclave.

A hallmark of the GBO programme is its diverse student body. Selected through a rigorous entrance process, our cohorts represent a blend of disciplines, including engineering and science, commerce, and humanities, from across India. This diversity not only fosters a dynamic learning environment but also instils leadership qualities and team spirit among students.

Throughout the programme, students evolve from learners of global business principles to leaders poised for impactful careers. Over the years, we have consistently produced graduates who are not only well-versed in the theoretical underpinnings of global business but also possess the practical skills, adaptability, and cross-cultural awareness essential for success in today's interconnected world. Our alumni are excelling in global corporations and entrepreneurial ventures of international scale.

As you consider your recruitment needs, we invite you to explore the exceptional talent within the students of GBO programme. We look forward to partnering with you for internships and placements and to continue our shared mission of shaping the future of global business.

With Best Wishes for strengthening our shared vision.

Message from Course Co-ordinator

Dr. Misha Govil

I am privileged to welcome you to a global programme designed to empower future managers in the interconnected, ever-evolving world of global business. Our vision is to nurture individuals actively.

The Global Business Operations (GBO) programme at SRCC epitomizes our commitment to instil a global mindset, leveraging cutting-edge technology and progressive methodologies to meet the dynamic expectations of the professional sphere.

Within our refined curriculum, you will discover a robust foundation in international business principles, experiential learning through internships, immersive case studies, simulations, live projects and industry interactions. Our faculty members are alumni of top-management institutes and top industry practitioners. We strive to provide global exposure through insights from esteemed international faculty, facilitated by our distinguished Office of International Programmes (OIP). Distinguishing our program are dynamic value-added courses like Artificial Intelligence, Data Analytics & Communication ensuring a forward-thinking perspective.

Regular Interaction with industry leaders offering invaluable guidance & our robust alumni network, enhances opportunities for mentorship and collaboration. Our commitment to excellence is evident in our strong placement & summer internship record, providing a launchpad for your professional journey.

I invite you to this transformative journey at SRCC, where all of us collectively shape young managers in excelling in their corporate pursuit & contributing to a brighter and sustainable future.



BATCH COMPOSITION

(2024-26 Batch)

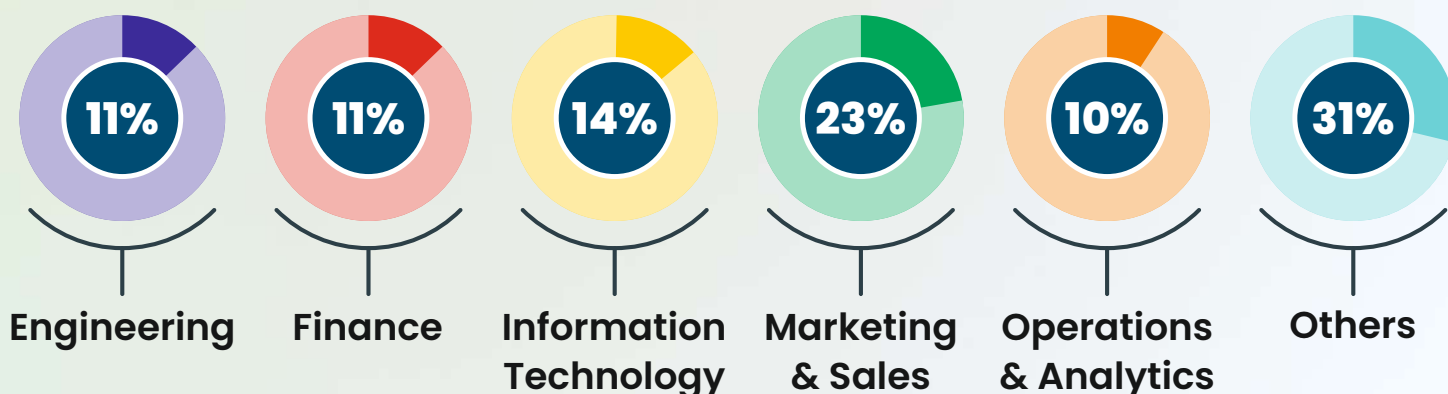
EDUCATIONAL QUALIFICATION



WORK EXPERIENCE



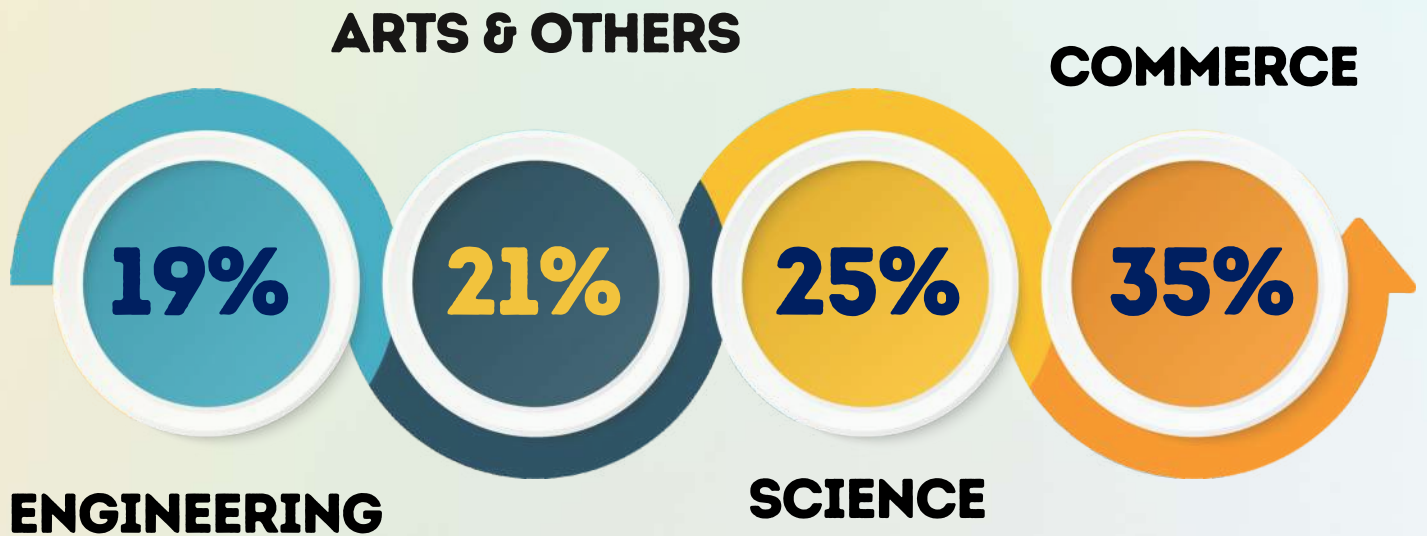
WORK EXPERIENCE DOMAIN



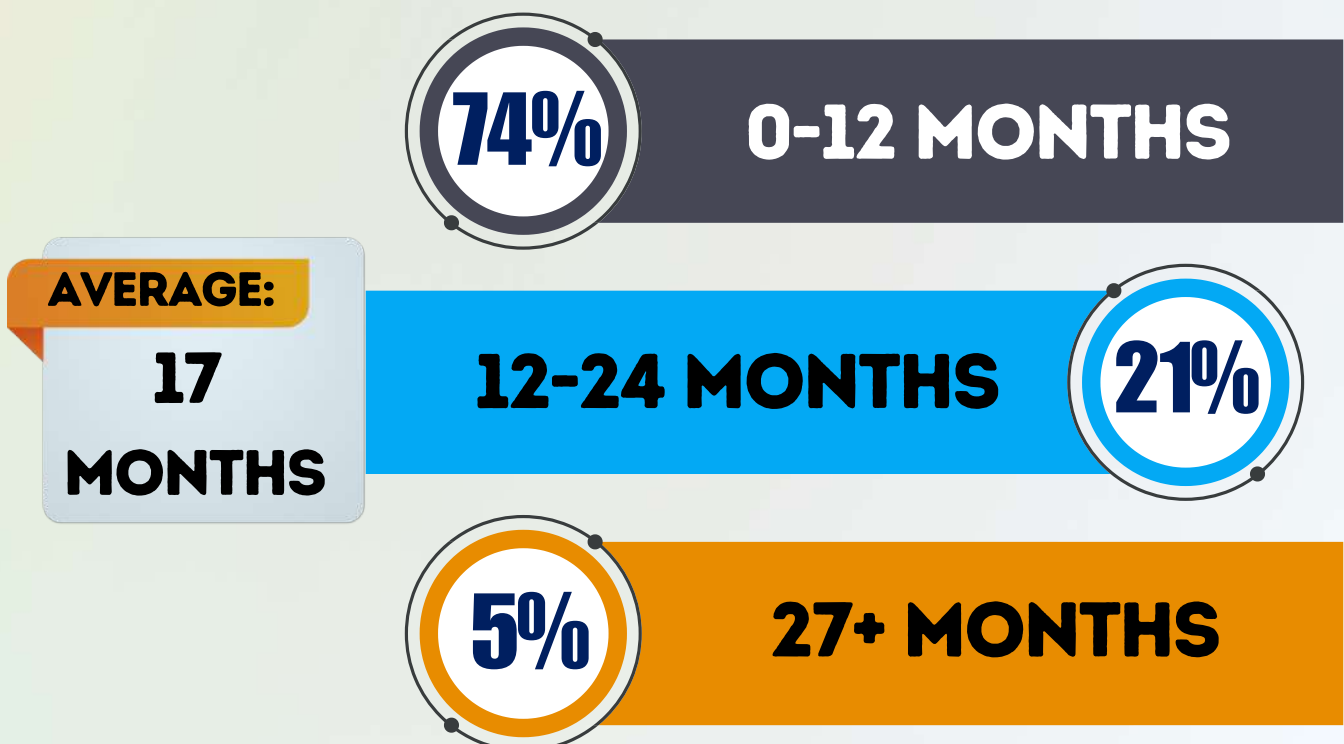
BATCH COMPOSITION

(2023-25 Batch)

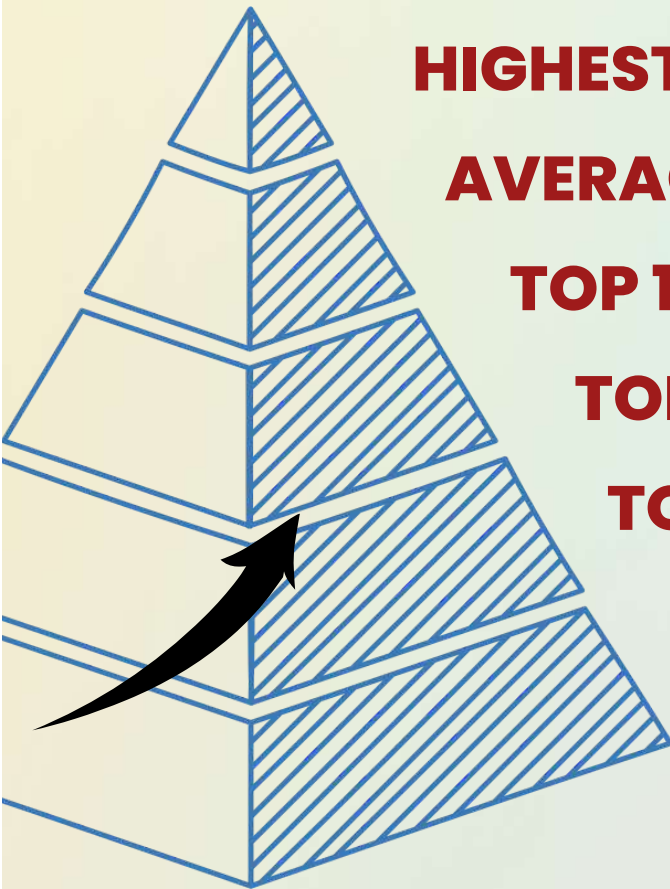
EDUCATIONAL QUALIFICATION



WORK EXPERIENCE



SUMMER INTERNSHIP HIGHLIGHTS 2024



HIGHEST STIPEND - ₹ 2,00,000

AVERAGE STIPEND - ₹ 48,500

TOP 10% - ₹ 1,58,750

TOP 25% - ₹ 1,07,000

TOP 50% - ₹ 75,351

MEDIAN STIPEND - ₹ 30,000

DOMAIN WISE PROFILE



PLACEMENT SCENARIO 2024

HIGHEST PACKAGE

40 LPA

**TOP 10%
19.23 LPA**

**MEDIAN
11.53 LPA**

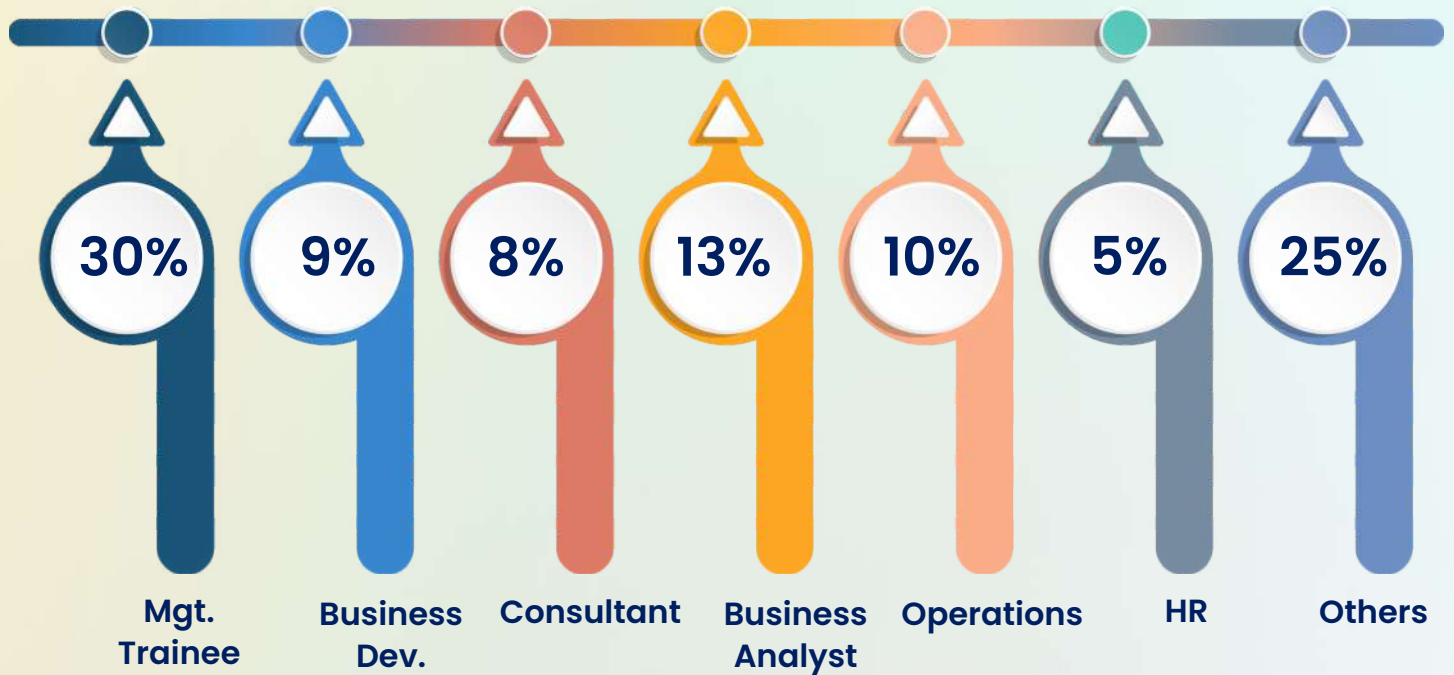
**TOP 25%
16.37 LPA**

**AVERAGE
12.5 LPA**

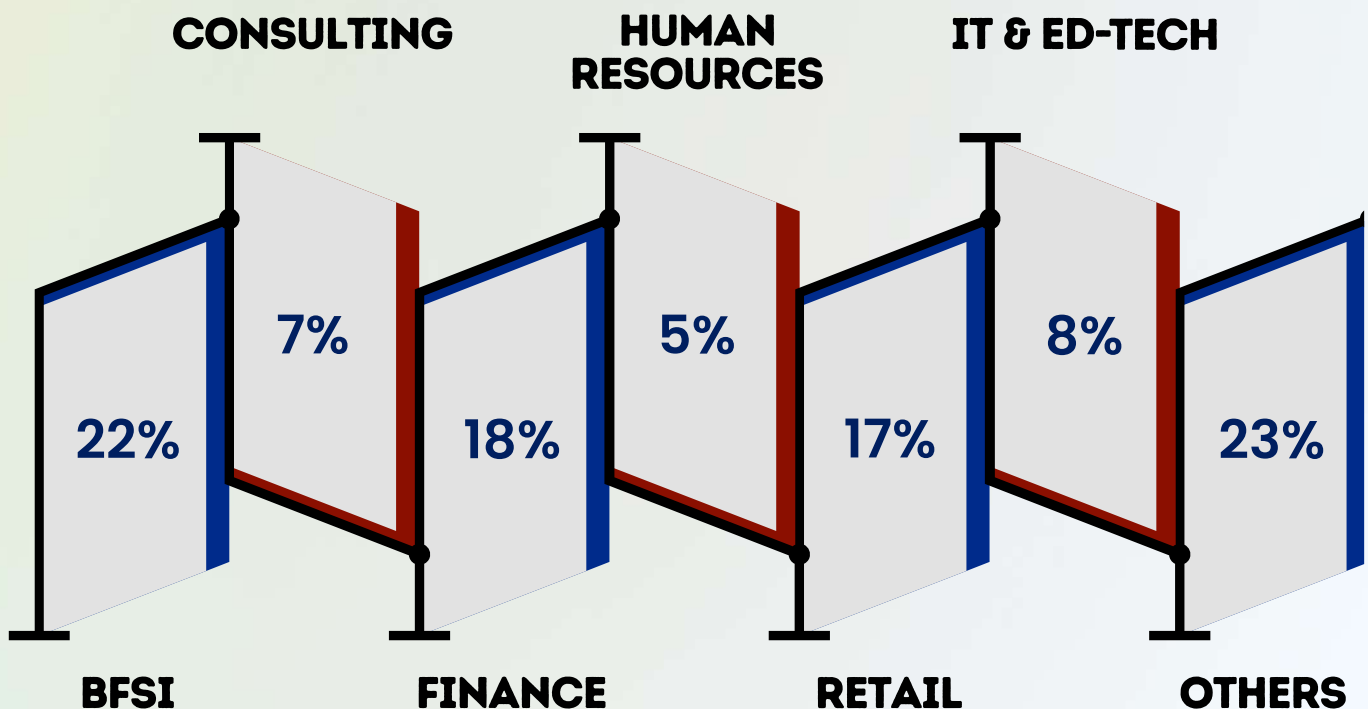
**TOP 50%
14.65 LPA**



PROFILES OFFERED IN PLACEMENTS



SECTOR WISE BIFURCATION



PROMINENT ASSOCIATIONS

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KANTAR				
				
				
				
				
				
				
				
				

CONTACT INFORMATION



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CORPORATE RELATIONS & PLACEMENT CELL



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* Student body responsible for conducting placement activities on campus



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